

# MUSIKA MOANA

Online Information Session  
3 July 2024

*Signature*  
TAUTAI

PACIFICAST



# AGENDA

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Who are we?

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## **SIGNATURE TAUTAI**

A WORLD-CLASS PACIFIC ENTITY,  
REIMAGINING PACIFIC MUSIC,  
HARNESSING ITS EXCELLENCE  
TO CREATE LONG-LASTING  
IMPACT FOR OUR COMMUNITIES.





# SIGNATURE TAUTAI OVERVIEW



## SIGNATURE CHOIR

Reimagining the way pacific songs and stories are shared. First pacific choir to partner with a fully professional orchestra to produce a multi-lingual pacific album.

## MUSIKA MOANA CHOIR COMPETITION

## MUSIKA MOANA

A new and exciting event, to showcase and celebrate choirs from pacific communities across Aotearoa.



## MUSIC ACADEMY

A music academy underpinned by pacific values and language, providing an environment for students to immerse themselves in meaningful cultural experiences.



# SIGNATURE TAUTAI TRUSTEES



EVAN BELFORD



LOUISE MURPHY



VICTOR VITO



TANA TUPAI

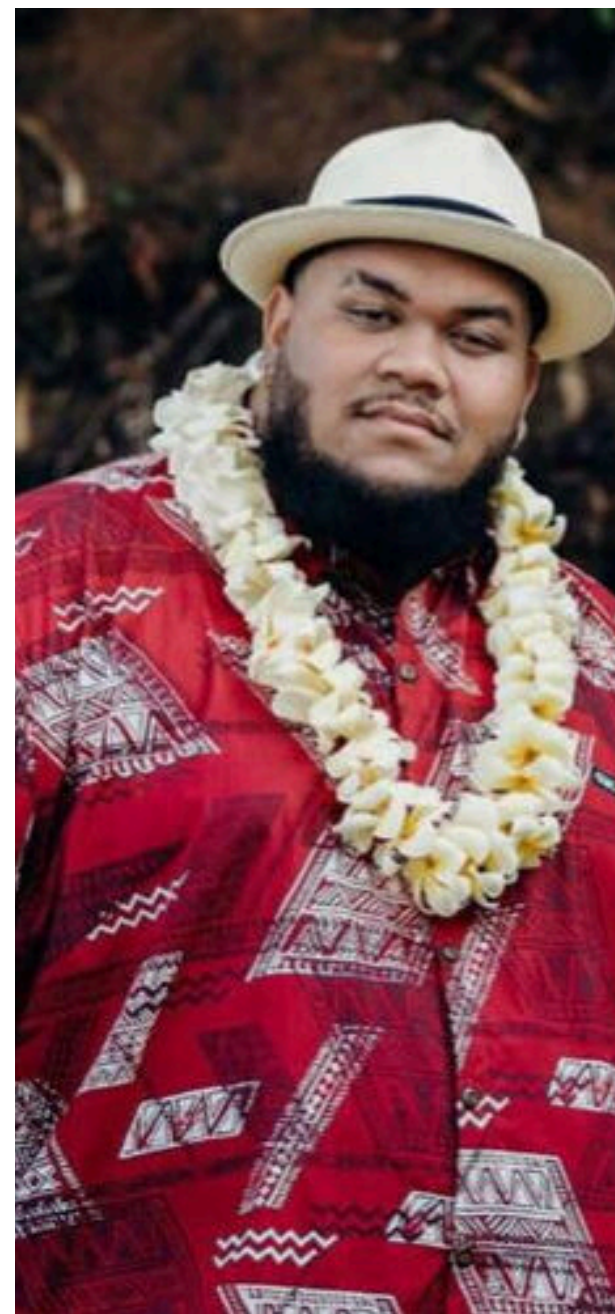


HELEN TUPAI



JADRAH TUPAI





**PACIFICAST**  
MULTI-FACETED AGENCY THAT  
CONNECTS "PASIFIKA" TO THE  
WORLD THROUGH SPORT,  
EDUCATION, MEDIA, MUSIC,  
ENTERTAINMENT, ARTS, AND  
COMMUNITY.



# PACIFICAST



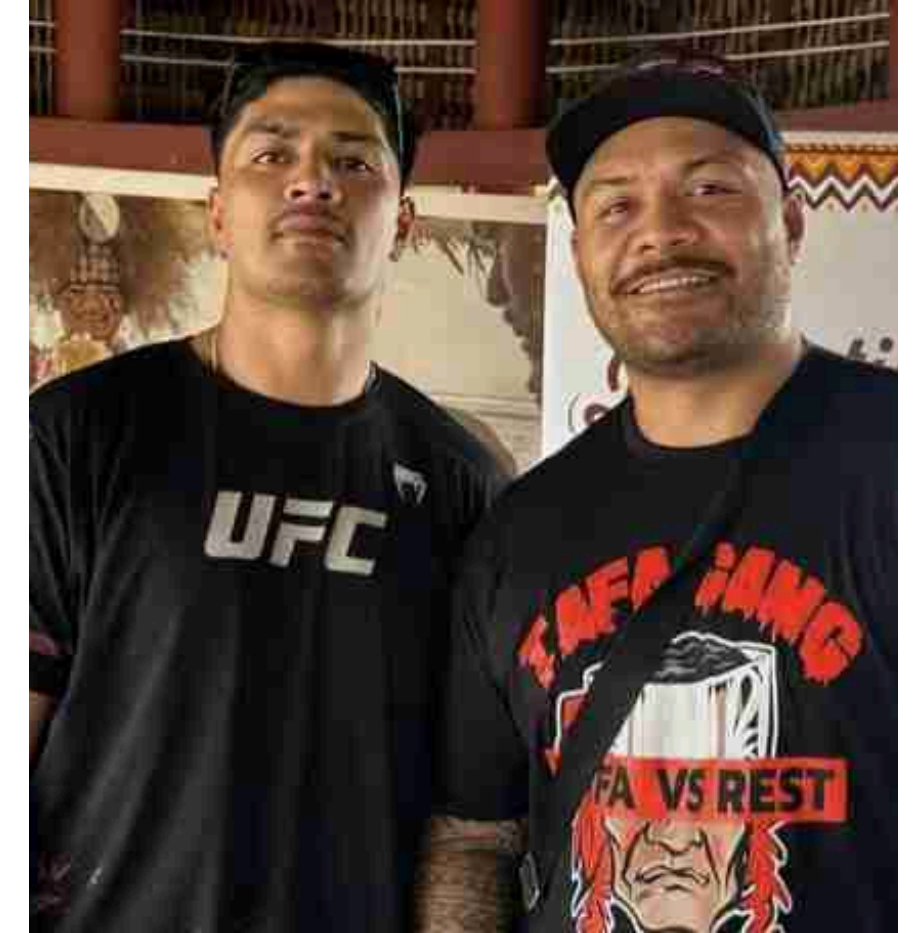
## PRINCIPAL SPONSOR

Principal Sponsors and commercial partners of Tonga Rugby League teams, and World Cup Finalist, Toa Samoa



## MOTHERLAND FESTIVAL

Organisers of the historic Motherland festival, attended by over 10,000 locals held at Apia Park, Samoa.



## LIVE EVENTS AND OUTREACH

Responsible for experiences such as:

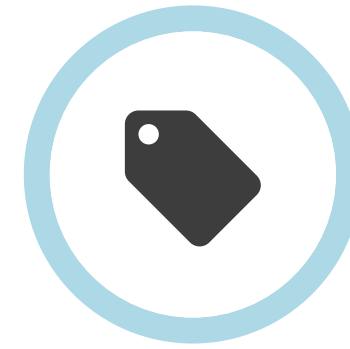
- Josh Tatofi Pacific, Aus & NZ tour,
- Tafa Brothers Samoa tour,
- Pacific 5s Women's Health,



A tropical beach scene with a sandy shore, palm trees, and turquoise water with bubbles.

Our why





COMMUNITY ENGAGEMENT

# CELEBRATING OUR PACIFIC VOICES

CONNECT COMMUNITIES



PROMOTING PACIFIC  
CULTURE AND LANGUAGE



INTERGENERATIONAL



A tropical beach scene with a sandy shore, palm trees, and turquoise water with bubbles.

# WHAT - Musika Moana details



# MUSIKA MOANA TEAM



**THERESA LEALOFI**



**HENRIETTA  
HUNKIN-TAGALOA**



**JESSICA SLADE**



**TANA TUPAI**



**HELEN TUPAI**



**JADRAH TUPAI**



# FINER DETAILS

## 2 SONGS

Competition Song & Choice Piece (all in pacific language)

## REGISTRATION FEE

\$10 per performer

## INSTRUMENTS

Keyboard, Piano, Guitar, simple percussion

## JUDGING CRITERIA

Vocal Performance, Musicality, Creativity, Stage Presence

## FURTHER DETAILS

Read 'Competition Rules' at [musikamoana.com](https://musikamoana.com)





# JUDGING PANEL



**DR LOTTE LATAKEFU**

Lotte Latukefu (Tongan) is an Associate Professor and Head of Creative and Performing Arts at Excelsia College, Sydney. An internationally renowned Mezzo-Soprano, she is a respected academic and researcher, known for her work on contemporary songs engaging with Asian and Pacific cultures and investigating Asian-Pacific identity in contemporary art music.



**TUILAGI DR IGELESE  
ETE**

Tuilagi's expertise is globally recognized. He is on the international jury for the upcoming World Choir Games and was the choral director for "The Lord of the Rings" and Disney's "Moana."

Tuilagi also continues to support the Pacific community through productions like "Malaga-The Journey" and "Naatapuitema – The Sacred Star."



**HELEN TUPAI**

Helen brings over 30 years of first-class musical experience, leading choirs, composing 100's of songs, and teaching voice and piano to 1000's of students.

She is the Music Director of Signature Choir and consults and coaches various groups across Aotearoa, whilst still serving her beloved PIPC Newtown community as their pianist and faipese (choirmaster).



# PRIZES

## ▶ **PRIZE POOL**

\$100,000 across all 3 contest (so ~\$33k for each contest)

## ▶ **TOP 5 CHOIRS**

will receive prizes.

## ▶ **ONE COMPETITION**

All Groups will be competing in the same 'category'

## ▶ **QUALIFICATION TO FINALE**

Judges to determine which choirs will qualify for Finale

## ▶ **PURPOSE OF PRIZES**

For community development initiatives only







### **GROUPS FROM ALL PACIFIC COMMUNITIES**

E.g. Church community, Cultural and Arts Groups, Ethnic Communities, Educational and Youth organisations.  
*(exception is school groups)*

### **ALL AGES**

There is no age limit as to who can be in your choir.

### **MAJORITY PACIFIC**

90% of performers to be of pacific heritage.

### **MINIMUM OF 15 SINGERS**

Maximum of 70 singers (limited to stage space and technical logistics)

# WHO CAN PARTICIPATE





# KEY DATES

- ▶ **FRIDAY 5 JULY**  
Competition Song is sent to registered groups
- ▶ **SUNDAY 21 JULY**  
Registration closes
- ▶ **SUNDAY 11 AUGUST**  
Registration fee is due
- ▶ **MONDAY 26 AUGUST**  
Competitor information will be sent out





**QUESTIONS**

ASK US ANYTHING



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Email: [admin@musikamoana.com](mailto:admin@musikamoana.com)



Instagram: [@Musikamoana](https://www.instagram.com/Musikamoana)



Facebook: Musikamoana Choir Competition



Website: [www.musikamoana.com](http://www.musikamoana.com)

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